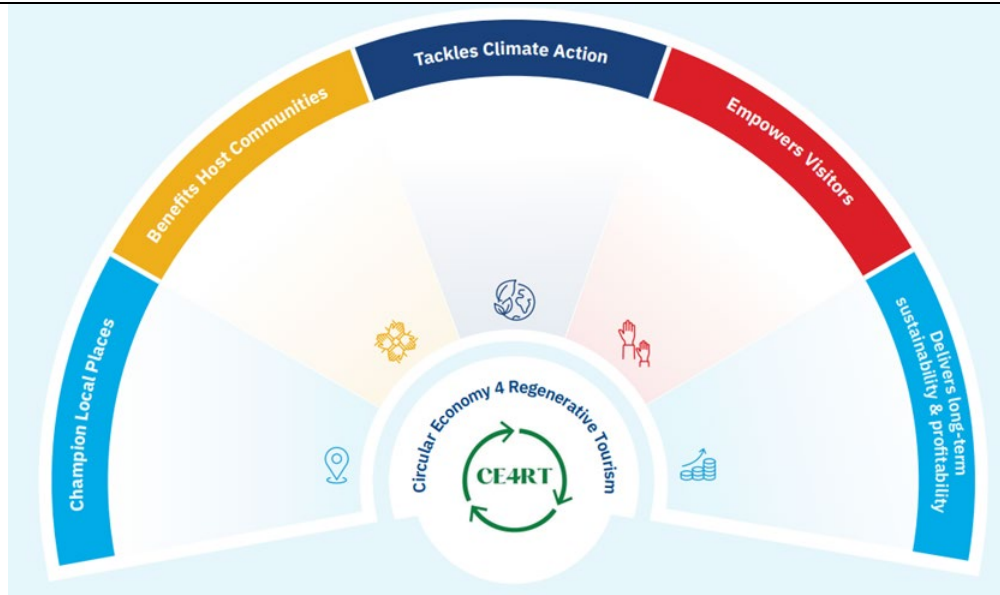


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|--------------------------|--|
| Country: | Finland |
| Type of Business: | Program and activities service provider |
| Business Name: | HUNTER OF THE NORTH |

A Regenerative Approach to Tourism



Our Story and Journey – The people, place, uniqueness and values.

Hunter of the North is a family-run business nestled in the heart of Finnish Lapland. Our story began with a deep respect for nature and a desire to share the rich cultural heritage of the Arctic with the world. We operate in the pristine wilderness, where traditions like reindeer herding and sustainable living have been practiced for centuries. Our uniqueness lies in our commitment to preserving these traditions while offering authentic, nature-immersive experiences. We value sustainability, local community support, and the protection of the natural environment, ensuring that every guest connects with the land in a meaningful way.

Regenerative Practices

Champions Local Places

- We collaborate closely with local artisans, food producers, and other small businesses, ensuring that our operations directly benefit the local economy.
- All our activities are designed to respect the natural environment and local culture, allowing guests to experience the true essence of Lapland without harming it.

Benefits Host Communities

- We provide educational opportunities for local students by offering internships and engaging in local school programs that focus on sustainability and traditional skills.
- By promoting local traditions and crafts, we help to preserve the cultural heritage of the region, ensuring it is passed down to future generations.

Tackles Climate Action

- We actively minimize our carbon footprint by using renewable energy sources and less motorized equipment in our operations, such as four-stroke snowmobiles that reduce emissions.
- Our commitment to reducing waste includes using biodegradable products, promoting the use of reusable containers, and encouraging responsible food consumption through local and organic

offerings.

Empowers Visitors

- We educate our guests about sustainable tourism practices, emphasizing the importance of respecting nature and local cultures.
- Through our immersive experiences, visitors can actively participate in reindeer herding, foraging, and fishing, gaining a deeper understanding of the environment and their role in preserving it.

Delivers Long-Term Sustainability and Profitability

- Our business model is based on low-impact, high-value tourism, ensuring long-term profitability without compromising the integrity of the natural environment.
- By working closely with local stakeholders and continuously refining our sustainability practices, we ensure that our business benefits both the environment and the community.

Future Journey for A Regenerative Tourism Approach

- As we look to the future, our focus is on further reducing our carbon footprint and expanding our role in community-driven environmental projects.
- We aim to continue innovating sustainable solutions and inspiring other businesses to follow our lead in responsible tourism practices.

Image that Represents Our Business and Place



Website, Social Media and Contacts

Website: <https://www.hunterofthenorth.com>

Instagram: @hunterofthenorthofficial (<https://www.instagram.com/hunterofthenorthofficial>)

Facebook: @hunterofthenorth (<https://www.facebook.com/hunterofthenorth>)

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